

# Revolutionary new *Real-time Dashboard* and *One-Click Report Writer* for Macola

**NEW!**

**STOP MANAGING WITH YESTERDAY'S REPORTS**  
*Can you afford to manage today's business with yesterday's data?*



See the demo at  
**Engage Orlando**

**REVOLUTIONARY NEW TOOL**  
*Backlog Detective*  
*Inventory Investigator*  
*Shortages Sherlock*  
*Cost Control Cop*

**PULSE DASHBOARD FOR MACOLA**



## Win one of **FOUR iPod nanos!**

*Just stop by the **Pulse Dashboard Booth #58 at Engage Orlando**, see our 5-minute demo, and register to win! We're giving away one iPod Nano at each of the four Vendor Showcase sessions.*

**PULSE digs deep in your Macola database— finding new opportunities to reduce backlog, optimize inventory, and increase your profits.**

[www.PulseDashboard.com](http://www.PulseDashboard.com) For questions or a demonstration, call Terry Lanham at 513-723-8091

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Esta Group is a consortium of Macola resellers in Ohio, Michigan, Iowa and California

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